

2012 Annual Report



ROCK CREEK
CONSERVANCY

A Letter from the Executive Director

Rock Creek Conservancy has had a busy year full of accomplishments and new programs. In 2012, we:

- Planted over 6,000 daffodils and wildflowers at the gateway to Rock Creek Park, continuing and enhancing Lady Bird Johnson's legacy;
- Completed installation of our 50th project—including rain gardens and pervious paving—to reduce polluted runoff flowing into Rock Creek;
- Held our 4th annual Rock Creek Extreme Cleanup, mobilizing 1,500 volunteers at over 50 locations to haul out 8 tons of junk, plus almost 2,000 bags of litter from the 33-mile length of Rock Creek; and
- Developed a strategic plan to guide the Conservancy's efforts to protect and restore Rock Creek and its waters, parks, and lands over the next three years.

It's up to us—the people who live near and enjoy Rock Creek right now—to take care of this special place. We know that the beauty of Rock Creek must include lasting and meaningful protections to ensure the health of our lands, waters, and landmarks so they can become our legacy to future generations.

Beth Mullin, Executive Director

About Rock Creek Conservancy

Mission

**To protect the lands and waters of
Rock Creek and revitalize
Rock Creek Park for people
to treasure and enjoy.**



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2012 Financials

Revenue		Expenses	
Foundations	89,516	Personnel	131,256
Government	184,324	Equipment & Supplies	14,272
Corporate	22,918	Printing & Publication	5,760
Organizations	4,000	Postage	3,580
Individuals	51,289	Insurance & Support	39,641
Events	37,635	RiverSmart Gardens	167,406
Other Support	6,133	Events	5,889
	\$395,815		\$367,804

Many thanks to those who provided financial support in 2012!

Foundation Support

Chesapeake Bay Trust
MARPAT Foundation
The Morris and Gwendolyn Cafritz Foundation
National Environmental Education Foundation
Bancroft Foundation
Jerome A. & Deena L. Kaplan Family Foundation
Mark and Anne Hansen Foundation

Corporate Support

REI
The Tower Companies
JBG Properties
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Giant Food
Safeway

Olmsted Society Members (\$1000 +)

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